



## **Potbelly Corporation to Participate in the Bank of America Merrill Lynch Consumer & Retail Technology Conference**

March 7, 2018

CHICAGO, March 07, 2018 (GLOBE NEWSWIRE) -- Potbelly Corporation (NASDAQ:PBPB) today announced that Alan Johnson, President and Chief Executive Officer, and Michael Coyne, Senior Vice President and Chief Financial Officer, will participate in the Bank of America Merrill Lynch Consumer & Retail Technology Conference on Tuesday, March 13, 2018. The conference, which will be held at the St. Regis Hotel in New York City, will consist of one-on-one meetings.

### **About Potbelly**

Potbelly Corporation is a neighborhood sandwich concept offering toasty warm sandwiches, signature salads and other fresh menu items served by engaging people in an environment that reflects the Potbelly brand. Our Vision is for our customers to feel that we are their "Neighborhood Sandwich Shop" and to tell others about their great experience. Our Mission is to make people really happy and to improve every day. Our Passion is to be "The Best Place for Lunch." The Company owns and operates over 400 shops in the United States and our franchisees operate over 50 shops domestically, in the Middle East, the United Kingdom, Canada and India. For more information, please visit our website at [www.potbelly.com](http://www.potbelly.com).

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