

May 11, 2021

Robert D. Wright
President and Chief Executive Officer
Potbelly Corp.
111 N. Canal Street, Suite 325
Chicago, Illinois 60606

Re: Potbelly Corp.
Registration

Statement on Form S-3

Filed May 6, 2021
File No. 333-255845

Dear Mr. Wright:

This is to advise you that we have not reviewed and will not review your registration statement.

Please refer to Rules 460 and 461 regarding requests for acceleration. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Please contact Scott

Anderegg at 202-551-3342 with any questions.

Sincerely,

Division of Corporation Finance
Office of Trade & Services