

July 21, 2015

## Potbelly Corporation to Issue Results for Second Quarter 2015 on August 4, 2015; Conference Call Scheduled

CHICAGO, July 21, 2015 (GLOBE NEWSWIRE) -- Potbelly Corporation (NASDAQ:PBPB) will report its unaudited financial results for the second quarter of fiscal 2015 on Tuesday, August 4, 2015 after the close of markets that day. The Company has scheduled a conference call and webcast for investors at 5:00 p.m. Eastern time that day to discuss the unaudited financial results.

Hosting the call will be Potbelly Corporation's Chairman and Chief Executive Officer, Aylwin Lewis, and Senior Vice President and Chief Financial Officer, Michael Coyne.

Date: Tuesday, August 4, 2015
Time: 5:00 p.m. Eastern time

Dial-In #: 877-407-0784 U.S. & Canada

201-689-8560 International

Confirmation code: 13613945

Alternatively, the conference call will be webcast at <a href="www.potbelly.com">www.potbelly.com</a> on the "Investor Relations" webpage. For those unable to participate, an audio replay will be available from 8:00 p.m. Eastern time on Tuesday, August 4, 2015 through midnight Tuesday, August 11, 2015. To access the replay, please call 877-870-5176 (U.S. & Canada) or 858-384-5517 (International) and enter confirmation code 13613945. A web-based archive of the conference call will also be available at the above website.

## **About Potbelly**

Potbelly Corporation is a fast-growing neighborhood sandwich concept offering toasty warm sandwiches, signature salads and other fresh menu items served by engaging people in an environment that reflects the Potbelly brand. Our Vision is for our customers to feel that we are their "Neighborhood Sandwich Shop" and to tell others about their great experience. Our Mission is to make people really happy and to improve every day. Our Passion is to be "The Best Place for Lunch." The Company owns and operates over 300 shops in the United States and the District of Columbia and our franchisees operate over twenty shops domestically and in the Middle East. For more information, please visit our website at <a href="https://www.potbelly.com">www.potbelly.com</a>.

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Source: Potbelly Corporation

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