FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

- 1									
	OMB APPROVAL								
- 1									
	OMB Number:	IB Number: 3235-0104							
- 1	Estimated average burden								
- 1									
	hours per response:	0.5							

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					16(a) of the Securities Exchange A the Investment Company Act of 1					•		
OXFORD BLACKPOINT			2. Date of Event Requiring Statement (Month/Day/Year) 10/03/2013		3. Issuer Name and Ticker or Trading Symbol POTBELLY CORP [PBPB]							
(Last) C/O VANN A CORPORATI				Relationship of Reporting Pers (Check all applicable) Director X Officer (give title below)	.,		5. If Amendment, Date of Original Filed (Month/Day/Year) 10/03/2013					
222 MERCHANDISE MART PLAZA, 23RD FLOOR								6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person				
(Street) CHICAGO IL 60654								X Form filed by More than One Reporting Person				
(City)	(State)	(Zip)										
			Table I - Nor	-Derivat	ive Securities Beneficial	ly Owned						
1. Title of Security (Instr. 4)					. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownersh Form: Dire or Indirect (Instr. 5)	ct (D)	4. Nature of Indirect Beneficial Ownership (Instr. 5)				
Common Stock					163,525(1)	D						
		(e			e Securities Beneficially nts, options, convertible		s)					
1. Title of Derivative Security (Instr. 4) 2. Date Exerci Expiration Date (Month/Day/Y) Date Exercisable			ate	Underlying Derivative Securit				5. Ownership Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)			
			Expiration Date	n Title	Amount or Number of Shares	Price of Derivative Security		Direct (D) or Indirect (I) (Instr. 5)				
1. Name and Add OXFORD PARTNER	<u>BLACKPO</u>	INT VENTURE	<u>.</u>									
		(Middle POTBELLY CORPO RT PLAZA, 23RD F	DRATION									
(Street) CHICAGO	IL	60654	ļ									
(City)	(State)	(Zip)										

(City) (State)

(Last)

(Street)
CHICAGO

1. Name and Address of Reporting Person*

OXFORD CAPITAL PARTNERS, INC.

C/O VANN AVEDISIAN, POTBELLY CORPORATION 222 MERCHANDISE MART PLAZA, 23RD FLOOR

(First)

IL

/s/Vann Avedisian, authorized person

10/03/2013

** Signature of Reporting Person

Date

(Middle)

60654

(Zip)

Explanation of Responses:1. This amendment is being filed to properly place the signature of the person executing the original Form 3 on record. The holding in this line item is not new or revised but is being reported again solely to gain access to the filling system.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.