FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL        |          |  |  |  |  |  |  |  |
|---------------------|----------|--|--|--|--|--|--|--|
| OMB Number:         | 3235-028 |  |  |  |  |  |  |  |
| Estimated average h | urden    |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

37 hours per response: 0.5

|   |   |  |   |         | or :   | Secti   | on 30(n)  | of the I | nvestmer  | nt Con | npany Act                                  | of 194   | 40            |   |   |   |   |  |   |  |  |
|---|---|--|---|---------|--|---|---|----------|---|--------|--|--|---------------|---|---|---|---|--|---|--|--|
| 1. Name and Address of Reporting Person*  Butler Adrian M |   |  |   |         | 2. Issuer Name and Ticker or Trading Symbol POTBELLY CORP [ PBPB ] |   |   |          |   |        |  |  |               | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) |   |   |   |  |   |  |  |
| Butter  | Aurian ivi  | _  |   |         | 1  |   |   |          |   |        |  |  |               |   | X   | Direc   | tor   |  | 10% C   | wner   |  |
| (Last)<br>111 N. C  | ANAL  | rst) (                                     | Middle)   |         |  | 3. Date of Earliest Transaction (Month/Day/Year) 06/12/2019 |   |          |   |        |  |  |               |   |   | Officer (give title below)                                    |   |  | Other (spec<br>below)                               |  |  |
| SUITE 850   |   |  |   |         | 4. If  | 4. If Amendment, Date of Original Filed (Month/Day/Year)    |   |          |   |        |  |  |               |   | 6. Individual or Joint/Group Filing (Check Applicable Line) |   |   |  |   |  |  |
| (Street)  |   |  |   |         |  |   |   |          |   |        |  |  |               |   | X   | Form  | filed by One  | e Repo                                       | rting Pers  | on   |  |
| CHICAGO IL 60606  |   |  |   |         |  |   |   |          |   |        |  |  |               |   |   | Form filed by More than One Reporting<br>Person               |   |  |   |  |  |
| (City)  | (S  | tate) (                                    | Zip)  |         |  |   |   |          |   |        |  |  |               |   |   |   |   |  |   |  |  |
|   |   | Tabl                                       | e I - Nor   | า-Deriv | ative  | Se  | curitie   | es Acc   | quired,   | Dis    | posed o                                    | f, or  | Bene          | efici   | ally O  | wne   | ed  |  |   |  |  |
| Date  |   |  |   | Date    | ate<br>Ionth/Day/Year) i   |   | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |          | Transaction Disposed Code (Instr. 5)                          |        | rities Acquired (A<br>ed Of (D) (Instr. 3, |  |               | , 4 and S<br>B<br>O   |   | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following |   | nership<br>: Direct<br>· Indirect<br>str. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership |  |  |
|   |   |  |   |         |  |   |   |          |   | v      | Amount                                     |  | (A) or<br>(D) | Price   | ,  т  | Reported Transaction(s) (Instr. 3 and 4)                      |   |  |   | (Instr. 4)   |  |
| Common Stock <sup>(1)</sup> 06                            |   |  |   | 06/12   | 06/12/2019   |   |   |          |   |        | 16,59                                      | 3  | A             | \$0   | 0.0   | 16,593  |   |  | D   |  |  |
|   |   | Та   | ıble II - [   |         |  |   |   |          |   |        | sed of,<br>onvertib                        |  |               |   | y Owi   | ned   |   |  |   |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)       | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |         | 4.<br>Transaction<br>Code (Instr.<br>8)                            |   | n of  |          | 6. Date Exercisable an<br>Expiration Date<br>(Month/Day/Year) |        |  | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instrand 4) |               | str. 3  |   |   | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction<br>(Instr. 4) | Own<br>Forn<br>Dire<br>or In<br>(I) (II      | wnership  | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|   |   |  |   |         | Code   | v   | (A)   | (D)      | Date<br>Exercisa  |        | Expiration<br>Date                         | Amo<br>or<br>Num<br>of<br>Title Sha  |               | nber  | er  |   |   |  |   |  |  |

## **Explanation of Responses:**

1. The common stock is a restricted stock unit which represents a right to receive one share of common stock for each restricted stock unit. Restricted stock units vest 50% on the first anniversary of the transaction date and 50% on the second anniversary of the transaction date.

(A) (D)

By: Robyn Martin For: Adrian **Butler** 

06/14/2019

Date

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.