| SEC I | Form | 4 |
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# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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| Check this box if no longer subject<br>to Section 16. Form 4 or Form 5<br>obligations may continue. See | STATEM |
|---|--------|
| Instruction 1(b)  | F      |

## IENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Add<br><u>Wright Rob</u> |              | ng Person <sup>*</sup> | 2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>POTBELLY CORP</u> [ PBPB ] |                       | ationship of Reporting P<br>k all applicable)<br>Director                            | erson(s) to Issuer<br>10% Owner   |
|--------------------------------------|--------------|------------------------|--|-----------------------|--|-----------------------------------|
| (Last)<br>111 N. CANA                | (First)<br>L | (Middle)               | 3. Date of Earliest Transaction (Month/Day/Year)<br>03/20/2023                   | x                     | Officer (give title<br>below)<br>President an  | Other (specify<br>below)<br>d CEO |
| SUITE 325<br>(Street)<br>CHICAGO     | IL           | 60606                  | 4. If Amendment, Date of Original Filed (Month/Day/Year)                         | 6. Indi<br>Line)<br>X | vidual or Joint/Group Fil<br>Form filed by One Re<br>Form filed by More th<br>Person | eporting Person                   |
| (City)                               | (State)      | (Zip)                  | Rule 10b5-1(c) Transaction Indication  |                       |  | lan that is intended to           |
|                                      |              | Table I - Non-Dei      | rivative Securities Acquired, Disposed of, or Bene                               | ficially              | / Owned  |                                   |

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transa<br>Code (<br>8) |   |                      |               |        | Securities<br>Beneficially         | Form: Direct | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership |
|---------------------------------|--|---|------------------------------|---|----------------------|---------------|--------|------------------------------------|--------------|---|
|                                 |  |   | Code                         | v | Amount               | (A) or<br>(D) | Price  | Transaction(s)<br>(Instr. 3 and 4) |              | (Instr. 4)  |
| Common Stock                    | 03/20/2023                                 |   | F                            |   | 3,056 <sup>(1)</sup> | D             | \$7.74 | 680,408                            | D            |   |

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

|   |   |  | (9-,  | ,                            | , |     | ,                                 |  |                    |       |   | ,   |  |  |  |
|---|---|--|---|------------------------------|---|-----|-----------------------------------|--|--------------------|-------|---|---|--|--|--|
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | of  | ired<br>r<br>osed<br>)<br>r. 3, 4 | 6. Date Exerc<br>Expiration Da<br>(Month/Day/Y | ate                | Deriv | unt of<br>rities<br>rlying<br>ative<br>rity (Instr. | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|   |   |  |   | Code                         | v | (A) | (D)                               | Date<br>Exercisable                            | Expiration<br>Date | Title | Amount<br>or<br>Number<br>of<br>Shares              |   |  |  |  |

Explanation of Responses:

1. Shares withheld for payment of tax liability upon vesting of the restricted stock units granted on August 10, 2020.

#### **Remarks:**

| /s/ Robert D. Wrigh | t |
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\*\* Signature of Reporting Person Date

03/22/2023

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.