



October 15, 2013

Video Interview: Aylwin Lewis, CEO, Potbelly Corporation [PBPB]

NASDAQ CEO Signature Series Broadcasted From the NASDAQ MarketSite

NEW YORK, Oct. 15, 2013 (GLOBE NEWSWIRE) -- Veteran business journalist Carmen Roberts joins Aylwin Lewis, CEO, Potbelly Corporation to discuss the company's industry, strategy, financials and positioning.

Click here to view video:

<http://www.media-server.com/m/p/ccrfhioi>

Aylwin Lewis, CEO:

Texas native, Aylwin B. Lewis, has been the Chief Executive Officer and President of Potbelly Sandwich Work, LLC, since June, 2008. Potbelly is a Chicago-based sandwich chain with operations throughout the United States and recently in the Middle East. Prior to Potbelly, Mr. Lewis served as Chief Executive Officer and President of Sears Holdings, a corporation that emerged after the successful merger of two retail giants, Kmart and Sears. Mr. Lewis was the President and CEO of Kmart at the time of the merger.

Mr. Lewis has over 28 years of restaurant experience. He was President, Chief Multi-Branding and Operating Officer of YUM! Brands, Inc., the parent of KFC, Taco Bell and Pizza Hut, among other restaurant concepts, from 2000 to 2004, and the Chief Operating Officer of Pizza Hut from 1996 to 2000.

Mr. Lewis is a member of the Board of Directors of The Walt Disney Company, serving since 2004, and was elected to the Board of Directors of Starwood Hotels & Resorts Worldwide, Inc. in January of 2013. He also currently serves as a trustee of Rush University Medical Center in Chicago.

Rush — trustee since 2009

Disney BOD — since 2004

Halliburton — 2001 - 2005

About Potbelly Corporation:

Potbelly Corporation is a fast growing neighborhood sandwich concept offering toasty warm sandwiches, signature salads and other fresh menu items. As of September 23, 2013, the Company owns and operates 288 shops located in 18 states and the District of Columbia and our franchisees operate seven shops domestically and twelve in the Middle East.

For more information on the opportunity to have your CEO discuss your company, please call NASDAQ CEO Signature Series, 888/534-0565.



Source: NASDAQ CEO Signature Series; Potbelly Corporation

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