



February 20, 2015

Potbelly Corporation to Present at the Bank of America Merrill Lynch Consumer & Retail Conference

CHICAGO, Feb. 20, 2015 (GLOBE NEWSWIRE) -- Potbelly Corporation (Nasdaq:PBPB) today announced that Aylwin Lewis, Chairman and Chief Executive Officer, and Charles Talbot, Chief Financial Officer, will present to attendees of the Bank of America Merrill Lynch Consumer & Retail Conference in New York, NY. The presentation will begin at approximately 9:40 a.m. Eastern Time on Wednesday, March 4, 2015.

Investors and interested parties may listen to a simultaneous webcast of the presentation by visiting Potbelly's Investor Relations website at investors.potbelly.com and clicking the Events and Presentations tab. An online replay will be available for at least one week following each presentation.

About Potbelly

Potbelly Corporation is a fast growing neighborhood sandwich concept offering toasty warm sandwiches, signature salads and other fresh menu items served by engaging people in an environment that reflects the Potbelly brand. Our Vision is for our customers to feel that we are their "Neighborhood Sandwich Shop" and to tell others about their great experience. Our Mission is to make people really happy and to improve every day. Our Passion is to be "The Best Place for Lunch." The Company owns and operates over 300 shops in the United States and the District of Columbia and our franchisees operate over twenty shops domestically and in the Middle East. For more information, please visit our website at www.potbelly.com.

CONTACT: Investor Relations

Investors@Potbelly.com

312-428-2950



Source: Potbelly Corporation

News Provided by Acquire Media