

April 24, 2014

Potbelly Corporation to Present at Upcoming Investor Conferences

CHICAGO, April 24, 2014 (GLOBE NEWSWIRE) -- Potbelly Corporation (Nasdaq:PBPB) today announced that company executives will present at three upcoming investor conferences.

On May 7, 2014, the Company will present at the Baird 2014 Growth Stock Conference at the Four Seasons Hotel in Chicago. Potbelly's presentation will begin at 12:40pm Central Time. Investors and interested parties may access the webcast of the presentation by visiting Potbelly's Investor Relations website at investors.potbelly.com.

On June 2, 2014, the Company will present at the Goldman Sachs Lodging, Gaming, Restaurant and Leisure Conference at the Goldman Sachs Conference Center in New York.

On June 11, 2014, the Company will present at the William Blair & Company 34th Annual Growth Stock Conference at the Four Seasons Hotel in Chicago.

About Potbelly

Potbelly Corporation is a fast-growing neighborhood sandwich concept offering toasty warm sandwiches, signature salads and other fresh menu items served by engaging people in an environment that reflects the Potbelly brand. Our Vision is for our customers to feel that we are their "Neighborhood Sandwich Shop" and to tell others about their great experience. Our Mission is to make people really happy and to improve every day. Our Passion is to be "The Best Place for Lunch." The Company owns and operates over 300 shops in the United States and the District of Columbia and our franchisees operate over twenty shops domestically and in the Middle East. For more information, please visit our website at www.potbelly.com.

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