



October 29, 2013

## **Potbelly Corporation to Issue Results for Third Quarter 2013 on November 12, 2013; Conference Call Scheduled**

CHICAGO, Oct. 29, 2013 (GLOBE NEWSWIRE) -- Potbelly Corporation (Nasdaq:PBPB) will report its unaudited financial results for the third quarter of fiscal 2013 on Tuesday, November 12, 2013 after the close of markets that day. The Company has scheduled a conference call and webcast for investors at 5:00 p.m. EST that day to discuss the unaudited financial results.

Hosting the call will be Aylwin Lewis, Chairman and Chief Executive Officer of Potbelly Corporation and Charles Talbot, Senior Vice President and Chief Financial Officer.

Date: Tuesday, November 12, 2013  
Time: 5:00 p.m. EST  
Dial-In #: 855-599-4644 U.S. & Canada  
678-304-6836 International  
Confirmation code: 90341264

Alternatively, the conference call will be webcast at [www.potbelly.com](http://www.potbelly.com) on the "Investor Relations" webpage. For those unable to participate, an audio replay will be available from 9:00 p.m. EST on Tuesday, November 12, 2013 through midnight Tuesday, November 26, 2013. To access the replay, please call 855-859-2056 (U.S. & Canada) or 404-537-3406 (International) and enter confirmation code 90341264. A web-based archive of the conference call will also be available at the above website.

### **About Potbelly**

Potbelly Corporation is a fast growing neighborhood sandwich concept offering toasty warm sandwiches, signature salads and other fresh menu items served by engaging people in an environment that reflects the Potbelly brand. Our Vision is for our customers to feel that we are their "Neighborhood Sandwich Shop" and to tell others about their great experience. Our Mission is to make people really happy and to improve every day. Our Passion is to be "The Best Place for Lunch." As of September 29, 2013, the Company owns and operates 288 shops located in 18 states and the District of Columbia and our franchisees operate seven shops domestically and twelve in the Middle East. Please visit our website at [www.potbelly.com](http://www.potbelly.com).

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