



Potbelly Corporation to Participate at Upcoming Northcoast Research Fall Management Forum

November 15, 2021

CHICAGO, Nov. 15, 2021 (GLOBE NEWSWIRE) -- Potbelly Corporation (NASDAQ: PBPB) ("Potbelly" or the "Company"), the iconic neighborhood sandwich shop, today announced that senior management will participate in the Northcoast Research Fall Management Forum on November 16, 2021. Bob Wright, Chief Executive Officer and Steve Cirulis, Chief Financial Officer, will be conducting one-on-one meetings with investors in attendance at the conference.

Interested parties can access the presentation deck on the Investor Relations section of the Company's website at <http://www.potbelly.com> under the "Events and Presentations" section.

About Potbelly

Potbelly Corporation is a neighborhood sandwich concept that has been feeding customers' smiles with warm, toasty sandwiches, signature salads, hand-dipped shakes and other fresh menu items, customized just the way customers want them, for more than 40 years. Potbelly promises Fresh, Fast & Friendly service in an environment that reflects the local neighborhood. Since opening its first shop in Chicago in 1977, Potbelly has expanded to neighborhoods across the country - with approximately 400 company-owned shops in the United States. Additionally, Potbelly franchisees operate over 40 shops in the United States. For more information, please visit our website at www.potbelly.com.

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