



## **Potbelly Corporation to Participate at Upcoming ICR's 25th Annual Consumer Conference**

January 5, 2023

CHICAGO, Jan. 05, 2023 (GLOBE NEWSWIRE) -- Potbelly Corporation (NASDAQ: [PBPB](#)) ("Potbelly" or the "Company"), the iconic neighborhood sandwich shop, today announced that management will participate in ICR's 25<sup>th</sup> Annual Consumer Conference on Monday, January 9, 2023. Bob Wright, Chief Executive Officer and Steve Cirulis, Chief Financial Officer, are scheduled to present at 12:00 PM ET and hold one-on-one meetings with investors.

Interested parties can access the live presentation as well as a replay on the Investor Relations section of the Company's website at <http://www.potbelly.com> under the "Events and Presentations" section.

### **About Potbelly**

Potbelly Corporation is a neighborhood sandwich concept that has been feeding customers' smiles with warm, toasty sandwiches, signature salads, hand-dipped shakes and other fresh menu items, customized just the way customers want them, for more than 40 years. Potbelly promises Fresh, Fast & Friendly service in an environment that reflects the local neighborhood. Since opening its first shop in Chicago in 1977, Potbelly has expanded to neighborhoods across the country - with more than 400 company-owned shops in the United States. Additionally, Potbelly franchisees operate over 40 shops in the United States. For more information, please visit our website at [www.potbelly.com](http://www.potbelly.com).

Contact:

#### **Investor Relations**

Lisa Fortuna or Ashley Gruenberg

Alpha IR Group

312-445-2870

[PBPB@alpha-ir.com](mailto:PBPB@alpha-ir.com)