



April 22, 2015

## **Potbelly Corporation to Present at Upcoming Investor Conferences**

CHICAGO, April 22, 2015 (GLOBE NEWSWIRE) -- Potbelly Corporation (Nasdaq:PBPB) today announced that company executives will participate in three upcoming investor conferences.

On May 6, 2015, the Company will present at the Baird Growth Stock Conference at the Four Seasons Hotel in Chicago. Potbelly's presentation will begin at approximately 1:15pm CT.

On June 9, 2015, the Company will present at the William Blair Growth Stock Conference at the Four Seasons Hotel in Chicago. Potbelly's presentation will begin at approximately 12:10pm CT.

On June 10, 2015, the Company will attend the Piper Jaffray Consumer Conference at the New York Palace Hotel in New York City.

Investors and interested parties may access the webcasts of the presentations by visiting Potbelly's Investor Relations website at [investors.potbelly.com](http://investors.potbelly.com).

### **About Potbelly**

Potbelly Corporation is a fast growing neighborhood sandwich concept offering toasty warm sandwiches, signature salads and other fresh menu items served by engaging people in an environment that reflects the Potbelly brand. Our Vision is for our customers to feel that we are their "Neighborhood Sandwich Shop" and to tell others about their great experience. Our Mission is to make people really happy and to improve every day. Our Passion is to be "The Best Place for Lunch." The Company owns and operates over 300 shops in the United States and the District of Columbia and our franchisees operate over twenty shops domestically and in the Middle East. For more information, please visit our website at [www.potbelly.com](http://www.potbelly.com).

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Source: Potbelly Corporation

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