

July 22, 2015

Potbelly Corporation to Participate in the Credit Suisse Gaming, Lodging, Leisure & Restaurants Conference

CHICAGO, July 22, 2015 (GLOBE NEWSWIRE) -- Potbelly Corporation (NASDAQ:PBPB) today announced that Michael Coyne, Senior Vice President and Chief Financial Officer, will participate in the Credit Suisse Gaming, Lodging, Leisure & Restaurants Conference on Thursday, August 6, 2015. The conference, which will be held at the Credit Suisse offices in New York City, will consist of one-on-one and small group meetings.

About Potbelly

Potbelly Corporation is a fast-growing neighborhood sandwich concept offering toasty warm sandwiches, signature salads and other fresh menu items served by engaging people in an environment that reflects the Potbelly brand. Our Vision is for our customers to feel that we are their "Neighborhood Sandwich Shop" and to tell others about their great experience. Our Mission is to make people really happy and to improve every day. Our Passion is to be "The Best Place for Lunch." The Company owns and operates over 300 shops in the United States and our franchisees operate over 20 shops domestically and in the Middle East. For more information visit our website at www.potbelly.com.

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Source: Potbelly Corporation

News Provided by Acquire Media