

February 4, 2014

Potbelly Corporation to Issue Results for Fourth Quarter and Full Year 2013 on February 18, 2014; Conference Call Scheduled

CHICAGO, Feb. 4, 2014 (GLOBE NEWSWIRE) -- Potbelly Corporation (Nasdaq:PBPB) will report its financial results for the fourth quarter and full fiscal year 2013 on Tuesday, February 18, 2014 after the close of markets that day. The Company has scheduled a conference call and webcast for investors at 5:00 p.m. EST that day to discuss the financial results.

Hosting the call will be Aylwin Lewis, Chairman and Chief Executive Officer of Potbelly Corporation and Charles Talbot, Senior Vice President and Chief Financial Officer.

Date:	Tuesday, February 18, 2014
Time:	5:00 p.m. EST
Dial-In #:	855-599-4644 U.S. & Canada
	678-304-6836 International
Confirmation code:	36749928

Alternatively, the conference call will be webcast at <u>www.potbelly.com</u> on the "Investor Relations" webpage. For those unable to participate, an audio replay will be available from 6:00 p.m. EST on Tuesday, February 18, 2014 through midnight Tuesday, March 4, 2014. To access the replay, please call 855-859-2056 (U.S. & Canada) or 404-537-3406 (International) and enter confirmation code 36749928. A web-based archive of the conference call will also be available at the above website.

About Potbelly

Potbelly Corporation is a fast growing neighborhood sandwich concept offering toasty warm sandwiches, signature salads and other fresh menu items served by engaging people in an environment that reflects the Potbelly brand. Our Vision is for our customers to feel that we are their "Neighborhood Sandwich Shop" and to tell others about their great experience. Our Mission is to make people really happy and to improve every day. Our Passion is to be "The Best Place for Lunch." The Company owns and operates over 300 shops in the United States and the District of Columbia and our franchisees operate over 20 shops domestically and in the Middle East. For more information, please visit our website at <u>www.potbelly.com</u>.

CONTACT: Investor Relations

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