FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. 20549 |  |
|-------------|------------|--|
|-------------|------------|--|

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     Boehm Joseph |  |  |   |                              |   | 2. Issuer Name and Ticker or Trading Symbol POTBELLY CORP [ PBPB ] |   |  |        |              |          |            |   |                            | lationship<br>k all app<br>Direc                                  | ,                     | ng Pe  | rson(s) to Is  |            |
|--|--|--|---|------------------------------|---|--|---|--|--------|--------------|----------|------------|---|----------------------------|---|-----------------------|--|--|------------|
| (Last)   | (Fir   | ,  | 3. Date of Earliest Transaction (Month/Day/Year) 05/20/2021 |                              |   |  |   |  |        |              |          |            | Office<br>belov                                 | cer (give title<br>w)      |   | Other (below)         | specify  |  |            |
| (Street) CHICAC  |  | ate) (Z                                    | 0606<br>Zip)  | a Davive                     | 4. If Amendment, Date of Original Filed (Month/Day/Year)  6. Individual or Joint/Group Filing (Check Applic Line)  X Form filed by One Reporting Person  Form filed by More than One Reporting Person |  |   |  |        |              |          |            |   |                            |   | on                    |  |  |            |
|  |  | Table                                      | I - No  | n-Deriva                     | ative S   | Secu   | rities  | Acq  | uired, | Dis          | posed of | , or E     | 3ene  | ticiali                    | y Own   | ed                    |  |  |            |
| Dat  |  |  | Date  | ate Ex<br>Month/Day/Year) if |   | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)        |   | 3. Transaction Code (Instr. 8)  4. Securitie Disposed O 5) |        |              |          |            | 5. Amo<br>Securit<br>Benefic<br>Owned<br>Report | ies<br>cially<br>Following | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) |                       | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)        |  |            |
|  |  |  |   |                              |   |  |   |  | Code   | v            | Amount   | (A)<br>(D) | or P  | rice                       | Transa  | action(s)<br>3 and 4) |  |  | (11341. 4) |
| Common Stock   |  |  | 05/20/  | ′2021                        |   |  |   | A <sup>(1)</sup>   |        | 34,493       | A        | A :        | \$0.00  | 125,469                    |   |                       | D  |  |            |
|  | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |  |   |                              |   |  |   |  |        |              |          |            |   |                            |   |                       |  |  |            |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)    | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security  | 3. Transaction<br>Date<br>(Month/Day/Year) | Execution Date, Transact                                    |                              | Instr.  | of<br>Deriv<br>Secu<br>Acqu<br>(A) of<br>Dispo<br>of (D)           | Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |  |        | te Amount of |          |            | nt<br>er  |                            |   |                       | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |            |

## **Explanation of Responses:**

1. Represents an award of restricted stock units. Each restricted stock unit represents a contingent right to receive one share of the Issuer's common stock. These restricted stock units vest on May 20, 2022

## Remarks:

/s/ Joseph Boehm

05/24/2021

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.