FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 | |
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| vasiliigtoii, | D.C. | 20040 | |

| Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See | STATEMENT OF CH |
|---|-----------------------|
| Instruction 1(b). | Filed nursuant to Sec |

ANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Cirulis Steven | | | | | 2. Issuer Name and Ticker or Trading Symbol POTBELLY CORP [PBPB] | | | | | | | | | | k all app Direc | tor | ng Per | 10% Ov | vner |
|--|--|--|----------|---------------------------------|---|---|--|-----------|---|--|--------------------------------------|--------------------------|---|---|--|--|--|---|------|
| (Last) | (Fii ANAL | rst) (N | ⁄liddle) | | | 3. Date of Earliest Transaction (Month/Day/Year) 08/25/2023 | | | | | | | | X | belov | er (give title v) P, Chief Fi | nanc | Other (s below) ial Officer | · |
| SUITE 325 | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | | |
| (Ctroot) | | | | - | | | | | | | | | | X | Form | filed by On | e Rep | orting Perso | on |
| (Street) CHICAGO IL 60606 | | | | | | | | | | | | | | | Form filed by More than One Reporting Person | | | | |
| (City) (State) (Zip) Rule 10b5-1(c) Transactio | | | | | | | | tion Indi | catio | on | | | | | | | | | |
| | | Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. | | | | | | | | | | | | | | | | | |
| | | Table | I - No | n-Deriva | ative S | Secui | rities | Acq | uired, | Dis | posed of | , or E | Benefi | cially | own (| ed | | | |
| 1. Title of Security (Instr. 3) 2. Transact Date (Month/Day | | | | | Execution D | | | | Transaction Disposed Of Code (Instr. 5) | | s Acquired (A of (D) (Instr. 3, | | | Securi Benefi Owned | Amount of curities eneficially vned Following | | n: Direct or Indirect nstr. 4) | 7. Nature of Indirect Beneficial Ownership | |
| | | | | | | | Code | v | Amount | (A) or (D) Pri | | e | | ted action(s) 3 and 4) | | | (Instr. 4) | | |
| Common Stock 08/2 | | | 08/25/2 | 2023 | | P | | 1,805 | A | \$7 | .76 ⁽¹⁾ | ⁷⁶⁽¹⁾ 317,613 | | | D | | | | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | if any | emed ion Date, /Day/Year) | Transaction Code (Instr. 8) 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | | 7. Title and Amount of Securities Underlying Derivative Security (Ins 3 and 4) | | Der Sed (Ins | Price of rivative curity str. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | y | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | Code V (A) (D) | | Date Exercis | able | Expiration Date | Title | Amoun or Numbe of Shares | r | | | | | | | |

Remarks:

/s/ Steven Cirulis

08/28/2023

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{1.} Represents the weighted average price of the shares purchased. The prices of the shares purchased pursuant to the transaction ranged from \$7.76 to \$7.77 per share. The Reporting Person, upon request, will provide the Securities and Exchange Commission staff, the issuer or a security holder of the issuer full information regarding the number of shares purchased at each separate price.