FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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	OMB APPROVAL									
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l	OMB Number:	3235-0287								
l	Estimated average burden									
l	hours per response	0.5								

	Check this box if no longer subject
\neg	to Section 16. Form 4 or Form 5
_	obligations may continue. See
	Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(b) of the Investment Company Act of 1940

								-()	_			inpurity Act of									
Name and Address of Reporting Person* Smith Todd Whitney						2. Issuer Name and Ticker or Trading Symbol POTBELLY CORP [PBPB]								(Cl	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
Simili Todd Willing															_	X Di	rector		10% O	wner	
(Last) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year) 05/19/2023										ficer (give title low)	!	Other (below)	specify		
111 N. CANAL					4 If Ar	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable						
SUITE 325				/ "	and an entitle of the control									Line)							
,																X Form filed by One Reporting Person					
(Street) CHICAGO IL 60606														Form filed by More than One Reporting Person							
			Rule	Rule 10b5-1(c) Transaction Indication																	
(City)		State)	(Z	ip)		'	Traic 1000 1(0) Traisaction mulcation														
()						Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.															
			Table I	- Noi	n-Deriva	tive S	ecur	ities A	cq	uired, [Disp	osed of	f, or	Ben	efici	ally O	wned				
1. Title of Security (Instr. 3) 2. Transact Date (Month/Day)					Execution Date,			•	3. Transaction Code (Instr. 8) 4. Securiti Disposed and 5)						Sed Ber Ow Fol	owing	Form (D) o	n: Direct r ect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
										Code	v	Amount	(1	A) or D)	Price	Tra	orted nsaction(s) tr. 3 and 4)				
Common Stock 05/19/2						2023				A ⁽¹⁾		16,187	A \$		\$0	0 95,509			D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
			-		(e.g., pu	ts, cai	IS, V	varran	ts,	option	s, c	onvertib	le s	ecur	ities)				1	
1. Title of Derivative Security (Instr. 3)	ivative Conversion Date Execution Date (Month/Day/Year) if any			ion Date,	Date, Transaction Code (Instr.				6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4		f g	8. Price Derivati Security (Instr. 5)	e derivative	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)		
						Code	v	(A) (I))	Date Exercisal		Expiration Date	Title	or Nur of	ount nber ıres						

Explanation of Responses:

1. Represents an award of restricted stock units. Each restricted stock unit represents a contingent right to receive one share of the Issuer's common stock. These restricted stock units vest on May 19, 2024.

Remarks:

/s/ Todd Smith

05/23/2023

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.