FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL | | | | | | | | |
|--------------------------|-----|--|--|--|--|--|--|--|
| OMB Number: 3235-02 | | | | | | | | |
| Estimated average burden | | | | | | | | |
| hours per response | 0.5 | | | | | | | |

| | Check this box if no longer subject |
|--|-------------------------------------|
| | to Section 16. Form 4 or Form 5 |
| | obligations may continue. See |
| | Instruction 1(b). |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>Butler Adrian M</u> | | | | 2. Issuer Name and Ticker or Trading Symbol POTBELLY CORP [PBPB] | | | | | | | | (Cl | Relationsh neck all ap | ing Person(s) to Issuer | | | | | |
|---|--|-----------|-----------------------------------|--|---|--|--|--|------|--|-----------------------------------|----------------------|--|---|---|---|---------------------------------------|---------|--|
| (Last) | ` | First) (I | Middle) | | 3. Date of Earliest Transaction (Month/Day/Year) 05/19/2023 | | | | | | | | | Offic below | er (give title w) | | Other (s below) | specify | |
| 111 N. C SUITE 3 | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | Lin | Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person | | | | | |
| (Street) | GO I | L 6 | 0606 | | | | | | | | | | | | n filed by Mo | | • | - 1 | |
| - | | | | | | Rule 10b5-1(c) Transaction Indication | | | | | | | | | | | | | |
| (City) | (| State) (2 | (Zip) | | | | Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. | | | | | | | | | | | | |
| | | Table | I - No | n-Deriva | tive S | ecur | rities Acq | uired, l | Disp | osed of | , or | Ben | efici | ally Ow | ned | | | | |
| 1. Title of Security (Instr. 3) 2. Transact Date (Month/Day | | | Execution Date, | | Transaction Disposed Code (Instr. and 5) | | | ities Acquired (A d Of (D) (Instr. 3, | | | Secur Benef Owner Follow | icially d ving | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | |
| | | | | | | | | Code | v | Amount | | A) or D) | Price | | ted action(s) 3 and 4) | | | | |
| Common Stock 05/19/2 | | | | 05/19/2 | 2023 | | | A ⁽¹⁾ | | 8,992 | | A | \$0 | 6 | 8,375 | D | | | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | vative Conversion Date Executivity or Exercise (Month/Day/Year) if any | | emed tion Date, n/Day/Year) | 4. Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 6. Date Exercisable at Expiration Date (Month/Day/Year) | | te | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4 | | f g | 8. Price of Derivative Security (Instr. 5) | | Ownershi Form: Direct (D) or Indirec (I) (Instr. 4 | | Beneficial Ownership (Instr. 4) | | |
| | | | | | Code | v | (A) (D) | Date Exercisa | | Expiration Date | Title | or Nur of | ount mber ares | | | | | | |

Explanation of Responses:

1. Represents an award of restricted stock units. Each restricted stock unit represents a contingent right to receive one share of the Issuer's common stock. These restricted stock units vest on May 19, 2024.

Remarks:

/s/ Adrian Butler

05/23/2023

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.